

Fiere di Parma

28 - 30 MARCH 2026

## GENERAL REGULATIONS

### GENERAL TERMS OF PARTICIPATION

#### Article 1) ORGANIZER

Fiere di Parma S.p.A., having its registered office at Viale delle Esposizioni, 393/A - 43126 Parma (PR), Italy - entry number in the Business Register of Padua, Italy - Taxpayer Identification Number and VAT Identification Number: 00162790349 – organizes, with support provided by Pintails S.r.l., “EOS - European Outdoor Show”, a Trade Fair dedicated to Hunting, Sport Shooting, Hunting Dogs and Outdoor Activities, as well as to the entire supply chain of those sectors.

The specialist fair will be held at the Parma Exhibition Grounds from **28 to 30 March 2026**. In case of force majeure events, the Show may be moved, at the Organizer's absolute discretion, to another period in the year. Should the Show be moved to another time, the dates to set up and dismantle the stands shall be communicated by the Organizer, in due time.

#### Article 2) ADMISSION TO THE EXHIBITION - EXHIBITED PRODUCTS

Italian and foreign manufacturers and exclusive agents for Italy shall be admitted to “EOS” subject to submittal of the related application. All the products belonging to the supply chains of the sectors set out in Article 1 may be exhibited.

Firms from Countries under embargoes imposed by the United Nations and by the European Union regarding weapons.

#### Article 2bis) EXHIBITORS OF WEAPONS

Participants exhibiting weapons shall obtain beforehand the authorization to transport weapons from the Police Department having jurisdiction on the geographical area they are based in. After obtaining that authorization, they shall submit an application to the Parma Police Department (Questura di Parma), attaching a photocopy of said authorization to transport weapons. The application shall be on stamped paper (a revenue stamp of Euro 16.00) and another revenue stamp of Euro 16.00 shall be enclosed, as it is required for the authorization to be issued by the Parma Police Department. The application shall be: an application for authorization to temporary store weapons intended to be exhibited at the Parma Exhibition Centre (Quartiere Fieristico di Fiere di Parma), Viale delle Esposizioni 393/A, for the days (state the days on which the weapons will be stored at the Parma Exhibition Centre) and shall be submitted well in advance. In the application it must be specified that the weapons to be exhibited will be the ones for which the transport authorization has already been obtained. The weapons may be exhibited upon condition that they are deactivated and without live ammunition, and shall be secured with efficient anti-theft systems, in accordance with the methods required by the Police and in compliance with Italian Law 100/1975 and the other applicable criminal and public security laws.

**The display of PROHIBITED weapons belonging to Category A of the European Classification is prohibited.**

**Minors shall not be permitted to handle firearms, including low-powered weapons (air weapons under 17.5 joule), save minors over 14 years registered with national sport shooting federations.**

#### Article 3) APPLICATION FOR PARTICIPATION

Firms interested in participating in the “EOS” Show must send their Application for Participation using the specific form.

The application form shall be received, along with the 30% down payment + VAT, by **30 September 2025**; after that date, any applications shall be accepted in accordance with the available space left. Only applications that are accurately completed, duly signed and accompanied by the down payment shall be considered. Any oral confirmations, or applications not accompanied by the down payment, shall not be considered valid.

By signing the Application for Participation, the applicant undertakes to participate in the “EOS” Show in the stand area that will be assigned to

that applicant, even though the square footage differs from that applied for, and to accept this General Regulation, the Exhibition Technical Regulation and the on-line Documentation/Forms, and any other supplementary prescriptions that may be issued by the Organizer at any time in the interest of the Show. The Applications for Participation shall not contain any reservations nor conditions whatsoever. The Exhibitor shall be required to display/promote only products/services consistent with the product sectors of the Show.

#### Article 4) CONTRACT/CONFIRMATION OF ADMISSION

The contract consists of:

- Application for Participation (duly completed, signed and stamped)

- Quotation signed for acceptance

and shall be binding on the applicant to participate in the Show and pay the Organisation the amounts stated in the signed quotation.

After receiving the Application for Participation (which shall amount to an irrevocable contract proposal pursuant to Article 1329 of the Italian Civil Code), the Organizer shall decide whether to accept or reject it, considering all circumstances that may be useful and relevant for the purposes of achieving a successful outcome to the Show and continuous improvement in the level of participating Exhibitors, whilst at the same time ensuring equal opportunity of access for all interested economic operators. Specifically, the decision of whether to accept or reject the application shall be made having regard to the following circumstances, given by way of example: the regular participation of the exhibitors in exhibitions organized or hosted by Fiere di Parma S.p.A., the existence of any pre-emptive right, time priority of the applications, importance and prestige of the exhibitor, whether any agreements are in force giving exclusive right on the products entered into by the Organizer, any other fact that may have objective materiality for the choice (for example, breach of the Exhibition regulations during previous participations, previous or current insolvencies, even if they have been settled, behaviours that during previous participations caused problems that may make it inappropriate to accept the application, etc.). Considering the foregoing, In the event of rejection, the excluded Exhibitor shall have the right only to the reimbursement of any amount paid, which shall bear no interest, and entail no other additional amount on whatever ground. The application shall be deemed to have been accepted if not otherwise notified by Fiere di Parma.

Subletting or transferring all or part of the stand areas, even free of charge, shall not be permitted. For applications received less than 30 (thirty) days before the opening date of the Show, the Organisation shall have time to confirm acceptance up to two days before the Show commencement.

#### Article 5) PARTICIPATION FEES - REGISTRATION FEE - SECURITY DEPOSIT

The participation fee is:

- Euro 110.00 + VAT per square metre for the Hunting, Sport Shooting, Dogs and Outdoor sectors

The above-mentioned fee shall be deemed as the fee for a free area without any kind of fitting or partition of the occupied area.

For the position with several open sides, a surcharge of 10% per area with 2 open sides, 15% per area with 3 open sides, 20% per area with 4 open sides shall be applied.

**The fee for any co-exhibitors is € 500.00 + VAT each.**

**The registration fee of Euro 350.00 + VAT includes:**

- Inclusion in the Show Official Guide;
- Inclusion in the official website of the Show;
- Exhibitor entrance passes (in a number depending on the area occupied);
- Unattended parking passes reserved for Exhibitors (in a number

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depending on the area occupied and availability);

- A copy of the Guide
- Exhibitor insurance as better defined below

### Article 6) PARTICIPATION TERMS

Applicants who have signed the application for participation and the quotation shall pay the balance due by **22 December 2025**. Payment of invoices received by the applicant after that date shall be made on sight. In order to take possession of the allotted exhibition space, the participant shall present the payment receipt to the Organising Secretariat, at the Parma Exhibition Centre (in addition to the technical formalities, see the Exhibition Technical Regulation and the on-line Documentation/Forms). No other payment shall be valid. Firms and/or their agents who are unable to prove payment of the balance shall not be allowed entry to the Exhibition Centre.

### Article 7) WAIVER - WITHDRAWAL - BREACH

An applicant who, due to proven impossibility, is unable to participate in the "EOS" Event may waive the Application to Participate and/or withdraw from the contract, by notifying Fiere di Parma of it by certified e-mail (Italian acronym PEC) to address [segreteria@pec.fiereparma.com](mailto:segreteria@pec.fiereparma.com). Should the notice of renunciation and/or withdrawal be received in the required manner:

- By **30 September 2025**, the penalty shall be equal to the Registration Fee;
  - By **31 December 2025**, the penalty shall be equal to the down payment;
  - After **31 December 2025**, the penalty shall be equal to the full amount.
- Notwithstanding the foregoing, in the event of waiver or withdrawal or breach by the applicant, the Organisation may freely dispose of the relevant stand, also assigning it to other participants.

### Article 8) ALLOTMENT OF STAND AREAS AND FITTING

The allotment of stand areas shall be at the sole discretion of the organizer and the organizer shall allot them compatibly with its organisational requirements, taking into account specifically:

- a. The product requirements of the Show;
- b. The accuracy and completeness of the Application for Participation and of the required documents;
- c. The date of submission of the Application for Participation and of the required documents;
- d. The available stand area;
- e. The exhibition layouts of the halls and exhibition areas;

Any special requests made by the applicant when submitting the Application for Participation shall be deemed to be indicative and shall not bind the Organisation nor shall they in any way give rise to any condition on the Application for Participation. The stand areas shall be made available to the participants of the 'EOS' Event FROM 25 MARCH 2026 and shall be completely fitted by 4 p.m. on the day before the opening of the Show. Due to technical and organisational requirements, the Organizer shall have the right to move or reduce, where necessary, the stand area already allotted, even transferring it to another part of the Exhibition Centre, without it entitling the participant to any compensation or damages on any grounds. The Organizer shall inform the participant that the stand area is to be moved or reduced in writing by e-mail at least 8 days before the commencement of the event. In the event of the utmost necessity, the organizer shall have the right to change the terms to have the stands fitted, immediately notifying exhibitors.

### Article 8) bis EARLY FITTING - LATE DISMANTLING

At the request of interested firms, the Organizer may grant extra days for early fitting or late dismantling. Firms requesting extra days shall be charged € 300.00 + VAT per day.

### 9 - FITTINGS - EXPRESS TERMINATION CLAUSE

All the stand fittings and related systems shall be constructed to the highest standards, in compliance with rules on accident and fire prevention and with any other applicable rules concerning the safety

of the Exhibitor, personal and of goods, and of third parties. The Exhibitor acknowledges that the exhibition centre is considered public entertainment venue, and undertakes to comply with the applicable legislation and regulations. Exhibitors shall provide Fiere di Parma S.p.A. with full details of the stand fitting contractor. The fitted stands shall occupy no more than the reserved and assigned area, marked by partition walls, paint lines or adhesive tape. The standard height of the fitted stands is 2.50 m; this height limit may be exceeded by no more than 0.50 m, thus reaching 3 m in total. Exhibitors wishing to exceed the standard height shall not be required to ask the Organizer's permission to do so, but shall be required to ensure that the structures or walls overlooking the adjacent stands and exceeding 2.50 m from the ground in height be perfectly finished and decorated (walls shall be painted in a single colour). As the rented stand areas, unless otherwise notified, are not equipped with partition walls, each exhibitor shall be required, through their own stand fitting contractor, to install the entire stand structure: carpeting, partition walls from the neighbouring stands and/or from any fixed structure (e.g. Walls/pillars) of the Exhibition Centre, electrical system, identification sign. No stands with solid roofing for more than 50% of the booked stand area shall be allowed; exceptions may be made in case of grid or micro-perforated "fabric" type roofing with a minimum mesh size of 3x3 mm that allows the fire sprinkler system to operate correctly. Exhibitors shall be required to submit the stand design only in the following cases:

- The stands to be fitted exceed 3.00 m in height (maximum height of self-supporting stands with floor support 5.50 m from the ground; maximum height of suspended structures 6.00 m from the ground).
- For exhibition areas larger than 64 m<sup>2</sup>;
- Two-storey stands; the second storey (mezzanine) shall not be larger than 99.9 m<sup>2</sup> regardless of the stand's surface area in plan) for mezzanine structures, a static test certificate issued by a licensed engineer registered with Italian professional bodies and the proper assembly of the same by the stand fitting contractor shall be presented once assembly has been completed and in any case before the start of the event. In the above-mentioned cases, exhibitors shall send the executive project of the stand to the Technical Department of Fiere di Parma S.p.A. at least 60 days before the beginning of the event. (Please, see the Exhibition Technical Regulation and Documents/Forms available online).

The projects shall be assessed at the discretion of Fiere di Parma S.p.A., (Fiere di Parma shall have the right to authorize, at its sole discretion, the fitting of stands with height of more than 3.00 m or whose sizes or fitting features are different from the usual and regulatory standards) considering the conditions set out below:

- When designing the layout of its exhibition area, the exhibitor shall be required to leave the escape and evacuation routes free and perfectly accessible to the public in accordance with the hall emergency exit routes; this requirement shall be considered fulfilled on condition that a passageway at least equal to the width of the emergency exit (2.40 m) is ensured; therefore, it is not permitted:

  - a. to fit continuous walls (exceeding 8.00 m in length) that do not contain openings going straight in the direction of emergency exits;
  - b. placing exhibited vehicles in a continuous row with no openings in the direction of emergency exits; fitted stands exceeding the admitted height shall be allowed subject to the obligation of perfectly finishing and evenly decorating structures and walls (the latter painted in an even colour) overlooking other stands and exceeding 2.5 m in height from the ground; inscriptions, trademarks or other graphics shall not be allowed on structures or panels overlooking other stands; inscriptions, trademarks, logos and other graphics shall be allowed at a distance of at least 2.5 m from the border with other exhibitors.
  - c. Two-storey stands may be fitted in areas with 4 open sides (islands) and areas with 3 open sides (peninsulas), subject, in the latter case, to the obligation to keep the same number of sides of the underlying exhibition area free and to perfectly finish and decorate structures or walls overlooking other stands (with said walls to be painted in a single colour); the standard height for two-storey stands shall be 5.50

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m, and their fitting shall be subject to any increases in fees that may be set by the Organiser.

For lattice structures ("Americana" type) with an overall length of more than 32.00 metres; for structures with a free structural span of more than 8.00 metres and for "mixed" type structures, a static test certificate of the structures themselves, issued by a licensed engineer registered with Italian professional bodies shall be presented once assembly has been completed and in any case before the start of the event, and the stand shall be properly fitted by the fitting contractor.

- The main entrance and exit of the exhibition area shall be marked (on the design and on site) with appropriate signage indicating the recommended access. It should be noted that it shall be equipped with all useful systems to ensure compliance with the normal rules of respect and protection of public health: sanitising gel, signage for personal protective equipment and social distancing, etc.; as regards mandatory openings, which cannot normally be used except for evacuation and escape, as per POINT A, the exhibitor shall be required to restrict them as seen fit by placing Tendiflex and/or posters on a stand and/or personnel in charge.

Late submission of the design exceeding the above-mentioned deadlines shall entail a penalty of € 500.00 + VAT. Failure to submit a design and fitting the stand without prior authorization, failure to comply with the terms and conditions set out in points a), b), c), d) and e) of this article shall entail a penalty of €3000.00 + VAT, and shall result in the closure of the stand, with the Exhibitor remaining liable for any direct or indirect damage, including reputational damage, deriving from any such breach. The fitting of a stand based on a design that cannot be authorized or is non-compliant, failure by the exhibitor to provide the required statements and documents concerning responsibility and liability for the fitting, electrical systems and, specifically, fire prevention, shall entitle the Organizers to close the stand and take all the necessary steps to ensure safety conditions, without prejudice to the related liability and criminal accountability lying with the Exhibitor. In the foregoing case, the Organizers shall have the right, at their discretion, to suspend the contract performance and/or terminate the contract and/or to terminate it out of Court due to failure by the Exhibitor to comply with the terms. The Organisers shall also have the right to obtain that the fitted stands and systems not complying with the foregoing requirements be altered or renovated. The Exhibitor shall be responsible and exclusively liable for the statics of the fitted stand and shall expressly release and hold Fiere di Parma harmless from any damage that may result from design and construction defects, including the sizing assumed from the detailed drawings of the occupied areas.

All responsibility and liability for the execution of systems and for any damage that may occur to people or things belonging to Fiere di Parma S.p.A. or third parties shall lie exclusively with the exhibitor. The exhibitor shall indemnify and hold the Organizers harmless should they be sued for liability.

- Within the Exhibition Centre stand fitting contractors and exhibitors shall be strictly prohibited from using forklifts, self-propelled cranes, scaffolding, aerial platforms, etc. owned by them.

If it is found that the any piece of said equipment is being used, Fiere di Parma S.p.A. shall demand that it be immediately blocked and removed from the exhibition centre; a penalty of € 1000.00 + VAT shall also be charged to the exhibitor.

- At the end of the working phases (fitting and dismantling) the Fitting Contractor/Exhibitor shall be required to see, at its own care and expenses, to the disposal of all stand fitting leftovers, such as pallets, scraps of panels, paint containers, carpet cuttings, floor tapes, etc., on penalty of immediate charge of the costs incurred by Fiere di Parma S.p.A. for their removal and disposal plus a penalty of € 1000.00 + VAT that will be charged to the exhibitor

### Article 10) RETURN OF EXHIBITION AREAS - EXIT PERMIT

At the end of the Show, the participant shall clear the area, returning it in the manner and by the deadline specified in the "Exhibition Technical

Regulation and Documentation/Forms available online", free of products and any fittings it has installed by 11.59 p.m. on 1 April 2026. After this deadline, the Organizer may proceed with forced eviction, charging all direct and indirect costs to the participant.

Exhibitors shall be required to keep their stand manned and fitted until the end of the Show; the abandonment of the stand, removal of the products exhibited and early dismantling of the stand are absolutely forbidden. It shall be assessed whether to exclude any exhibitors failing to comply with the foregoing from later Events.

The Organizer shall not be held accountable or liable for products and stand fittings left unattended by participants in the Exhibition Centre. In the event of the utmost necessity, the organizer shall have the right to change the terms within which the area shall be returned, immediately notifying exhibitors.

Goods and materials may be removed from the Exhibition Centre only after obtaining the exit permit issued by the Organiser or by the appointed bank. The exit permit shall not be issued to exhibitors which have not settled all outstanding amounts due by them to the Organizers under this contract or previous ones. In any case, the exit permit shall not amount to payment receipt; should the exit permit be issued before full settlement of the total amount due by the Exhibitor, the Exhibitor may not, for any reason, delay or suspend the payments due, not even in case it intends to lodge or has already lodged a claim or complaint of any kind or for any reason. The dismantling of the exhibition areas shall be completed by the date set out in the "Show Technical Regulation". If the dismantling of the exhibition areas does not take place by the set deadline, the Organizer shall be entitled to have the remaining material removed and stored and to charge the costs to the Exhibitor. Should the Organiser, at its own discretion, decide not to have the materials removed, the Exhibitor concerned shall pay a daily penalty of € 250.00 (+VAT) without prejudice to compensation of any higher damage. Exhibitors shall give the Organizer the right to carry out checks, or arrange for checks to be carried out, on Exhibitors' vehicles and luggage, or those belonging to their assistants, for inspection of the materials coming into and leaving the Exhibition Centre.

The exhibitor hereby gives consent to such inspections and undertakes to offer all the necessary cooperation.

### Article 11 - INSURANCE

Declaration of value

Exhibitors shall be required to declare the total value of all goods exhibited (goods, machinery and equipment), including those owned by third parties, filling in all sections of the Insurance Form (form A1) included in the "Exhibition Technical Regulation and Documents/Form available online", which summarize the general terms and conditions of the insurance policy on the back.

Should this declaration not be submitted, the Exhibitor accepts and declares that the total value of the aforementioned goods does not exceed **€ 20,000.00**. In the event that the Exhibitor is a public body, a consortium, or the owner of a collective area, the total value of the goods on display at the Exhibition Centre shall be given by each firm and/or participant using the stand. Fiere di Parma S.p.A. shall have the right to verify that the information given in the declaration is correct.

Insurance coverage

Fiere di Parma S.p.A. shall take out, at its own expense, in its own interests and those of the Exhibitor, the following insurance coverage:

- "ALL RISKS" COVERAGE

This insurance policy shall cover an amount of up to € 20,000.00 - on a first-loss basis - and shall be valid for the entire time the Exhibitor's goods are at the Exhibition Centre; the coverage shall be valid also during transportation of the goods from the point of departure to the Exhibition Centre, as well as for the relative return journey to the same place. The terms and conditions of insurance, limits of liability, excess and compensation limits shall be those regulated by the insurance contract in force at the beginning of the Exhibition.

As far as public bodies, consortia, etc. are concerned, the above-mentioned amount shall be proportionally subdivided according to the number of partners and/or participants in the Exhibition. For assets of any kind taken to the Exhibition Centre - whether owned by the Exhibitor or



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by third parties - whose value exceeds €20,000.00, Exhibitors shall have their own "ALL RISKS" coverage policy, which shall expressly provide for the waiver of the exhibitor company's right to seek compensation, pursuant to Article 1916 of the Italian Civil Code, from Fiere di Parma S.p.A, the organizing committee, contractors and other Exhibitors. Said insurance policy shall be attached to the Insurance Form, and Fiere di Parma S.p.A. shall verify its appropriateness and compliance with foregoing. In the event of total or partial non-fulfilment of the aforementioned obligations, Fiere di Parma S.p.A. shall have the right to activate their own "ALL RISKS" coverage, charging all relevant costs to the Exhibitor.

Alternatively, the Exhibitor may ask Fiere di Parma S.p.A. to insure, on its behalf, goods with a value exceeding **€20,000.00** by completing the relevant section of "form A1B - supplementary insurance coverage". Insured sums exceeding **€20,000.00** shall be subject to the taxes detailed in the aforementioned form A1, and Fiere di Parma S.p.A. shall charge the relevant insurance premium to the Exhibitor. Fiere di Parma S.p.A. shall give the insurance certificate to the Exhibitor in confirmation of the activation of the insurance cover.

### • THIRD-PARTY LIABILITY

For any damage caused to third parties for which the Exhibitor and its employees are liable pursuant to the Italian Civil Code.

### • ASSISTANCE

Assistance provided to the owners, directors and employees of the Exhibitor for transportation by ambulance, dispatch of medical personnel and medicines, dispatch of substitutes, repatriation of the insured person and shipment of machine components. The conditions of the aforementioned insurance policies are available at the Offices of Fiere di Parma S.p.A. The declaration of value, the different types of insurance coverage and the other stipulations provided for in this article may be subject to revision by the Organiser at any time.

Submitting claims for damages

Any claims for damage compensation must be forwarded during the Exhibition period to the Insurance Office at S.A.T.E. and/or to the relevant offices within Fiere di Parma S.p.A. In case of disappearance of goods or materials, any claim for reimbursement shall be accompanied by the original report filed with the police authorities.

## Article 12) ENTRANCE - EXHIBITOR CARDS - RESERVED PARKING LOTS

The exhibition is open to the public from 9 a.m. to 6 p.m. on 28-29 March and from 9 a.m. to 4 p.m. on 30 March. Participants and service personnel may enter the Exhibition Centre and shall leave the Exhibition Centre one hour before and one hour after the set hours of opening and closing to the public, respectively. The Organizer shall have the unquestionable right to change this timetable, as well as to suspend all business activities for specific periods or for special requirements.

The Organizer shall issue free exhibitor and parking passes, to be used only during the event days, in the quantities set out below:

- 4 exhibitor passes for stand areas of up to 20 m<sup>2</sup> + 1 parking spot INSIDE
- 6 Exhibitor passes for stand areas of over 20 m<sup>2</sup> up to 96 m<sup>2</sup> + 2 parking spots INSIDE
- 8 Exhibitor passes for stand areas of over 96 m<sup>2</sup> + 3 parking spots INSIDE

The car park is not guarded and, therefore, the organizer shall not be held liable for any theft or damage that vehicles may suffer in the areas reserved for exhibitors.

## Article 13 - GENERAL SURVEILLANCE - LIABILITY FOR THEFT AND DAMAGE - RELEASE OF THE ORGANIZERS FROM LIABILITY

Throughout the duration of the Exhibition, and for the days scheduled for stand fitting and dismantling, the Organizers shall, in their own interest and for their own requirements, arrange a general day and night surveillance service within the halls (not covering the stands or car parks). However, the Organizers shall not be held liable for theft, damage or other prejudicial events that may occur to the detriment of exhibition areas of Exhibitors. During the period and the times when access is allowed, Exhibitors shall supervise their stand directly or using trusted staff. The Exhibitors shall be liable to the Organizers for their own

actions, those of their employees, help and other staff, suppliers and contractors, for all damages caused to the Organizers or third parties in general. Likewise, the Exhibitors shall expressly release the Organizers from any and all liability for damages, direct or indirect, which may arise from acts or omissions by other Exhibitors or third parties in general. Lastly, Exhibitors shall be liable for all damage caused to structures and equipment placed at their disposal. Storage areas and all spaces in general shall be returned in their original condition. Exhibitors shall be liable for any restoration costs incurred for modifications made or damage caused.

## Article 14 - TECHNICAL EQUIPMENT - SERVICES

Fiere di Parma shall provide services, carry out works and offer technical assistance at the Exhibitors' request. These, if provided or performed inside the Exhibition Centre, shall be exclusively outsourced to official providers operating at terms and conditions that Exhibitors can verify beforehand in the "Exhibition Technical Regulation and Documents/Forms available online". These terms and conditions shall be deemed to have been accepted by an Exhibitor upon their request of the supply or service.

It is to be noted that Fiere di Parma S.p.A. provides but does not arrange technical services and therefore shall not be liable for their performance; any complaints concerning technical services shall be lodged in writing to Fiere di Parma S.p.A. and to the service provider concerned by the closure of the Exhibition.

It is specified that:

- Connection to the mains of the Exhibition Centre: connection to power, water, compressed air supplies and telephone lines shall be carried out only by personnel of the companies authorised by Fiere di Parma S.p.A.;
- Handling of goods: for all portage, transport, loading and unloading of goods to be carried out inside the Exhibition Centre, if Exhibitors do not use their own means and personnel, they shall exclusively use the handling contractor authorised by Fiere di Parma S.p.A.;
- Surveillance service: the service may be carried out only by the contractor authorised by Fiere di Parma S.p.A.
- Stand cleaning service: if Exhibitors do not use their own staff to clean their stand, they shall use the service providers authorised by Fiere di Parma S.p.A.

Payment for each service requested at the Exhibition Centre during the fitting and/or dismantling phases shall be made to Fiere di Parma S.p.A. when the request is made, not to the official service providers referred to above. Should Exhibitors use their own fitting contractors, the Exhibitors concerned shall be liable for any breaches perpetrated by said contractors. The terms and conditions of provision, evaluation and measurement methods and unit prices are set out in the "Exhibition Technical Regulation and Documents/Forms available online". The Exhibitors shall arrange the fitting of their own stands without delay. Fiere di Parma S.p.A. shall not be liable for any late or missing supplies or provision of services. If the Exhibitor is late in arranging for the fitting out of its own booth and/or does not give Fiere di Parma S.p.A. sufficient time to install the necessary systems, no compensation or indemnification may be claimed from Fiere di Parma S.p.A. for late or missing supplies or provision of services. Fiere di Parma S.p.A. shall not be liable to Exhibitors for any damage caused to them or to third parties, including by contractors or exclusive providers of services and works and exclusive suppliers of goods; therefore, Exhibitors shall assume all liability to third parties and waive – now for then – any claim or action against Fiere di Parma S.p.A. The Exhibitors shall allow the passage through their own stands of:

- Power supply cables
- Water supply or discharge pipes
- Compressed air pipes
- Other system installations, both ceiling-mounted, at floor level or vertically mounted

Moreover, Exhibitors undertake to fit their stand ensuring easy access to the columns on which service installation points or fixed fire prevention devices within the Exhibition Centre are located.

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#### Article 15) INDUSTRIAL PROPERTY

The products and the goods exhibited, and the stands where they are displayed shall not be photographed, filmed or reproduced in any way without the written authorisation of the Exhibitor concerned. However, the Organizer shall have the right to reproduce or authorise the reproduction of external or internal overviews or details.

#### Article 16 - TEMPORARY IMPORTATION

The temporary importation of products or goods to be exhibited, such as samples for Show, shall be arranged - at the Exhibitor's expense - only through the customs officer of Fiere di Parma S.p.A., according to the methods laid down in the "Exhibition Technical Regulation and Documentation/Forms available online". The Organizers shall not be liable for the actions of the official forwarding agent.

#### Article 17) - NOISE EMISSIONS - EXPRESS RESOLUTION CLAUSE

The use of audio-visual and sound equipment shall be allowed as long as they do not disturb other Exhibitors or the public. Furthermore, the Exhibitors shall be required to fulfil all obligations pursuant to SIAE (the Italian Society of Authors and Publishers) intellectual property and copyright regulations. The Organizers shall have the right, normally given, to instruct, for organizational reasons and the proper development and success of the Exhibition, the shutting-down or suspension of operation, at any moment, of such equipment. Should the Exhibitors refuse to comply with the Organizers' instructions, the latter shall have the right to use any authorized measure, including deactivation of the equipment, through its own staff and at the said Exhibitors' expense. The Organizers may also, in more serious cases, terminate the contract out-of-court and exclude the Exhibitor concerned from the Exhibition.

#### Article 18) - SERVING FOOD AND BEVERAGES - EXPRESS TERMINATION CLAUSE

If food and beverages are served to the public attending the Exhibition, the Exhibitors shall apply for the authorizations required by the applicable legislation and regulations and shall abide by all the provisions laid down therein and in the "Exhibition Technical Regulation and Documentation/Forms available online". However, the Organizers shall have the right, normally given, to order the suspension of such activities, for justified reasons, irrespective of prior authorisations. In the event of non-compliance by the Exhibitor, the consequences referred to in point 19 shall apply, including, in the most serious cases, out-of-court termination of the contract and exclusion of the Exhibitor from the Exhibition.

#### Article 19) EXHIBITION ONLINE CATALOGUE AND GUIDE AND ADVERTISEMENT

The Exhibition Secretary's Office shall be responsible for producing and publishing the Exhibition online catalogue, paper Guide and the official information and guidance materials for the Exhibition. Inclusion in the catalogue and the official information and guidance materials for the Exhibition is compulsory for direct Exhibitors (i.e. entities named on the Application Form) and for represented Exhibitors (i.e. companies whose products, trademarks or advertising materials are hosted by direct Exhibitors on their stand). Responsibility for the truthfulness of the information published in the Official Exhibition Catalogue shall lie exclusively with the Exhibitors, as they shall provide said information themselves completing the online form available on the website <https://www.eos-show.com>, using the user code and password that will be issued by the Organizers along with the confirmation of the stand area. The information and/or any subsequent changes thereto shall be provided by and no later than on 27 February 2026. Once this deadline has lapsed, inclusion in the paper Guide cannot be guaranteed, and the Organizers shall have the right to publish only the data in their possession, as taken from the completed Application for Participation Form. Exhibitors shall be entitled, at the set fees as stated in the relevant documentation, to publish advertisements in the Guide and in the official information and guidance materials, as well as in any other media prepared by the Organizers. Advertising is reserved for Event Exhibitors that are duly registered in the catalogue; said advertising must be lawful and must in any case be based on the principles of accuracy

and truthfulness. The Organizer shall have the right not to accept applications for advertisements that do not comply with the applicable legislation and regulations or with the aforementioned principles or that are deemed not consistent with the purpose and characteristics of the Exhibition. The expenses for creating the files shall be paid by the Exhibitors. The Organizers shall in no way be held liable for any errors, omissions or inaccuracies, to the maximum extent foreseen by the applicable legislation. The Organisers, at their sole discretion, shall have the right not to publish advertisements deemed not consistent with the purpose and characteristics of the Exhibition in the Catalogue, the official information and guidance materials or any other printed materials. The advertising material required for printing shall be submitted and by and no later than on 27 February 2026. If said material is not submitted, the Organisers shall be expressly authorised to publish, in the reserved position, only the company name of the advertiser, charging the Exhibitor the full amount for the reserved advertisement.

#### Article 20) ADVERTISING

Each participant may only carry out its own advertising activities within the stand allotted to it and limited to its own production, provided that this is done in compliance with the law and without disturbing other participants or guests. In any case, all those forms that, due to their outward appearance and substance, may constitute a direct comparison with other exhibitors are forbidden. The Organizer shall have the right to allow paid advertising outside the allotted exhibition areas. Leafleting inside the exhibition centre, its grounds and in the immediate vicinity of the entrances is strictly prohibited.

#### Article 21 - PARKING AT THE EXHIBITION CENTRE AND NON-COMPLIANCE PENALTY

The Exhibition Centre has different parking lots arranged outside the Centre (for Exhibition staff, Exhibitors, visitors, etc.). Each is identified by relevant signage. Exhibitors shall be given specific passes allowing them to access the parking lots. However, the pass shall only allow access to the parking lot and shall not guarantee availability of parking spaces. Besides the above-mentioned parking lot, the Organizers may arrange for other parking lots for Exhibitors inside the Exhibition Centre with reserved parking spaces. In this case, a parking request form shall be prepared containing terms and conditions of booking and use. The Organizers shall not, in any event, be held liable for theft or damage to vehicles parked or to items in the vehicles. The parking of vehicles in the reserved areas shall be allowed only for vehicles bearing the relevant pass and only in the specially reserved area, and only on the Exhibition days and times. In the event of non-compliance with the provisions laid down in this clause, the Organizers shall have the right, normally given, to arrange for the removal of the vehicle to another location, also outside the Exhibition Centre, at the Exhibitors' expense and risk. In any event, the Exhibitors concerned shall be required to pay, without prejudice to compensation for any further damages, a penalty of €200.00 (+ VAT) for each day they are in breach.

#### Article 22) PROHIBITIONS - PENALTIES

Participants shall be explicitly prohibited from:

- Exhibiting products not included in the product list or not stated in the Application for Participation;
- Remaining inside the Exhibition Centre, during the closing hours of the Event;
- Circulating or parking vehicles of any kind inside the exhibition area;
- Taking products and materials out of the Exhibition Centre during the Exhibition, without obtaining the relevant authorization from the Organizer;
- Distributing advertising material (magazines, catalogues, brochures) not belonging to the participants concerned, whom, moreover, may only do so in their own stand;
- Using the Organizer's trademark without specific authorisation;
- Engaging in political propaganda in any form at the Exhibition Centre;
- Engaging in catering activities for any reason within the stands and the Exhibition Centre, unless expressly authorized by the Secretary's Office;
- Using cookers/stoves or other gas-powered equipment within the

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entire exhibition centre and its grounds, unless expressly authorised to do so in writing by the Organizer (see the Exhibition Technical Regulation and the Documentation/Forms available online).

- Beginning dismantling operations before the Event has closed.
- Allowing children under the age of 18 years to enter the Event unless accompanied by a supervising adult.

Any breach of the obligations undertaken in the Application for Participation and, specifically, any failure to comply with the prohibitions referred to in this article, shall entitle the Organizer to exclude the participant from the Exhibition.

Technical prohibitions issued for the security of persons and goods, as well as aimed at protecting movable and immovable property of the Exhibition Centre, as well as the related provisions contained in the "Exhibition Technical Regulation and Documents/Forms available online" are deemed part of these General Terms and Conditions for Participation and the Exhibitor undertakes to fully comply with them.

Exceptions may be allowed, in writing only, by the Organizers. Fiere di Parma S.p.A. oversees compliance with its regulatory provisions and the General Terms and Conditions laid down in its participation contracts, and all those entering the Exhibition Centre shall be required to comply with the provisions and instructions that Fiere di Parma S.p.A. shall issue on entry to and within the Centre through specific signage, written notices and loudspeaker announcements, as well as via service staff and using any other means it deems appropriate.

In the event of non-compliance with even one of the above prohibitions, or with those referred to in this Article, the Exhibition Participation contract may be terminated unilaterally by written notification to the Exhibitors at their stands; this shall lead to the immediate closure of the stands of the Exhibitors concerned and the return of documents allowing access to the Exhibition Centre, without prejudice to amounts due by the Exhibitors as well as compensation for any damage.

### **Article 23) EXHIBITION REGULATION/ ORGANIZATIONAL INSTRUCTIONS**

The participant acknowledges that all provisions and general information, this Exhibition Regulation, the Exhibition Technical Regulation and Documentation/Forms available online, and all published organizational instructions are an integral part and amount to a single, inseparable context of the General Regulation.

### **Article 24) POSTPONEMENT - REDUCTION OR SUPPRESSION OF THE "EOS" EVENT**

At its sole discretion, the Organizer may make changes to the dates of the Exhibition without the participant being entitled to withdraw from the contract and the commitments undertaken.

The Organizer shall have the right to reduce and cancel the 'EOS' event, in whole or in part, notifying the participants accordingly, without being liable for any penalties or damages of any kind.

The Organizer shall be released from any and all liability in the event that the Exhibition does not take place, either in full or in part. In this case, the amounts available, after commitments have been settled, shall be apportioned to Exhibitors in proportion to the amounts they respectively paid. The Organizer shall not be held accountable or liable for any event, outside its control, which could in any way prevent or disrupt the orderly running of the Exhibition.

### **Article 25) - GENERAL PROVISIONS - COMPLAINTS - APPLICABLE LEGISLATION - ITALIAN JURISDICTION AND COMPETENT COURT**

Exhibitors shall be required to perform the contract signed by and between them and the Organizer. Moreover, Exhibitors undertake towards the Organizers the obligation to comply with, and ensure proper compliance with, all legal provisions that the Police or Authorities in charge of fire prevention, accident prevention and security and surveillance of premises open to the public have issued or may issue in the future. In particular, Exhibitors undertake, in respect of the Organisers, to comply with all provisions pursuant to the accident prevention legislation in force aimed at the protection of both employees and third parties

(to this end, Exhibitors declare that they are familiar with the above-mentioned regulations and, in particular, the provisions of Legislative Decree no. 81/2008 and subsequent additions and amendments). In the event of the breach thereof, without prejudice to the provisions of Article 15, the Exhibitor, without prejudice to their contractual and/or extra-contractual liability towards the Organisers, shall hold the Organisers harmless against and exempt from liability for any cost which the latter may be asked to incur. The Exhibitors and third parties operating on its behalf at the Exhibition Centre shall use personnel with whom they have an employment or freelancer work relationship that is compliant with the requirements laid down by the applicable legislation (relating to social security, insurance, taxes, etc.). Any complaints regarding the organization of the Exhibition and its course shall be taken into consideration only if lodged in writing with the Exhibition Secretariat by the closure of the Exhibition. Any decisions taken by the Organizers in this regard will be final and irrevocable. For anything not expressly contained in these General Conditions of Participation, the norms of the Italian Civil Code shall apply. For any dispute concerning the validity, fulfilment or interpretation of these General Terms and Conditions of the Exhibition, the Law Courts of Parma shall have exclusive jurisdiction, with the Parties expressly waiving the right to appeal to any alternative court within the territory. The relation between the Organisers, the Exhibitors and any third parties shall be regulated exclusively by the Italian Law. When interpreting these General Terms and Conditions of Participation, and in the event of a dispute, the text written in Italian shall take precedence; since Italian is the original contract language, any translation is carried out solely for the convenience of parties to the contract.

### **Article 26) - CORPORATE LIABILITY AND CODES OF CONDUCT - EXPRESS TERMINATION CLAUSE**

Pursuant to Article 1381 of the Italian Civil Code, the Exhibitor undertakes, on its own behalf and on behalf of its personnel, directors, auditors, employees, contractors and/or representatives, not to commit any acts or omissions that may entail the perpetration of even just one of the offences that are relevant under Italian Legislative Decree 231/2001 (Corporate Liability), to fully comply with the applicable legislation in performing its business operations (including, by way of example, also the applicable legislation on occupational safety, pay, social security and labour procurement, as well as the applicable legislation on copyright and intellectual property rights); the Exhibitor also undertakes to comply with Italian Legislative Decree 231/2001 as amended and supplemented, in accordance with the Code of Ethics and with the Model adopted by Fiere di Parma, as well as to comply with all the other rules and requirements laid down by said Model, which the Exhibitor represents it knows. In case of non-compliance/breach by the Exhibitor and/or its personnel, directors, auditors, employees and/or representatives with/of this article, Fiere di Parma shall be entitled to terminate this agreement by operation of law under Article 1456 of the Italian Civil Code. Without prejudice to the exclusive civil and criminal liability of the Exhibitor and/or its personnel with regards to such non-compliance/breach. The Exhibitor shall base its conduct on the respect of ethical and moral principles and shall behave in such a way so as to give rise to no one of the offences under Italian Legislative Decree 231/2001. The Exhibitor represents that it has read, and undertakes to abide by, the organisational, management and control model of Fiere di Parma, compliance with which is an integral and essential part of the obligations undertaken by signing this agreement. Non-compliance with this clause shall entitle Fiere di Parma to terminate this agreement for serious breach pursuant to and by virtue of Article 1456 of the Italian Civil Code via registered letter with return receipt/certified e-mail, without prejudice to compensation of any higher damage suffered. The charge of having committed one of the offences envisaged by Italian Legislative Decree 231/01 shall entitle Fiere di Parma to terminate this agreement even before the conviction judgement becomes final without Fiere di Parma's obligation to pay damage compensation in the event the Exhibitor is acquitted from the charged offence. Therefore, the Exhibitor declares that it shall refrain from carrying out any activity that may give rise to the above-mentioned offences.



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**I SIGNATURE AND STAMP (TO BE INSERTED)**

The undersigned Firm strictly undertakes to participate in the Exhibition and states its approval of all the articles of the "Terms and Conditions of Participation": the rules and fees for participation set out in this form and all the rules and provisions, also issued later on for the organization and good performance of the Exhibition; specifically those set out in the "Exhibition Technical Regulation and Documentation/Forms available online" including: Dates and hours/Equipment/general arrangements/services reservation forms, which the undersigned Firm expressly accept after thorough examination, as an integral part of the Exhibition Regulation. Specifically, after careful reading pursuant to and for the effects of Articles 1341 and 1342 of the Italian Civil Code, the participant accepts the conditions laid down in the following articles. of the "Terms and Conditions of Participation" 2) ADMISSION TO THE EXHIBITION - EXHIBITED PRODUCTS; 2bis) EXHIBITORS OF WEAPONS; 7) WAIVER - WITHDRAWAL - BREACH; 9) FITTINGS - EXPRESS TERMINATION CLAUSE; 11) INSURANCE; 13) GENERAL SURVEILLANCE - LIABILITY FOR THEFT AND DAMAGE - RELEASE OF THE ORGANIZERS FROM LIABILITY; 17) NOISE EMISSIONS; 18) SERVING OF FOOD AND BEVERAGES - EXPRESS TERMINATION CLAUSE 21) PARKING AT THE EXHIBITION CENTRE AND NON-COMPLIANCE PENALTY; 22) PROHIBITIONS - PENALTIES; 24) POSTPONEMENT - REDUCTION OR CANCELLATION OF THE "EOS" EVENT; 25) GENERAL PROVISIONS - COMPLAINTS - APPLICABLE LEGISLATION - ITALIAN JURISDICTION AND COMPETENT COURT; 26) CORPORATE LIABILITY AND CODES OF CONDUCT - EXPRESS TERMINATION CLAUSE

**II SIGNATURE AND STAMP (TO BE INSERTED)**





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## PRIVACY

### Disclosure on the processing of personal data pursuant to Art. 13 of Regulation (EU) 2016/679

#### 1. INTRODUCTION

Pursuant to Art. 13 of the GDPR, concerning the protection of natural persons with regard to the processing of personal data, we provide you with the information requested on the processing of your personal data ("Data") carried out by Fiere di Parma S.p.A.

#### 2. DATA CONTROLLER

The data controller, hereinafter also referred to as the "Controller" is Fiere di Parma S.p.A. with registered office in Via delle Esposizioni 393 – 43126 Parma, Italy – VAT and Tax Code 00162790349, email: [legale@fiereparma.it](mailto:legale@fiereparma.it)

#### Data Protection Officer.

The Controller has appointed a Data Protection Officer (DPO), who can be contacted for all information and requests by email at [privacy@fiereparma.it](mailto:privacy@fiereparma.it)

#### 3. PERSONAL DATA PROCESSED

"Data" shall mean data relating to natural persons processed by the Controller for the purpose of entering into and performing the contractual relationship with the Exhibitors (customers/legal persons) ("Exhibitors" or "Data Subjects"), such as those of the legal representative who signs the contract in the name and on behalf of the Exhibitor, as well as of the Exhibitor's employees/consultants involved in the activities under the contract. In the latter case, the source of the Data is the Exhibitor.

#### 4. PURPOSES OF PROCESSING AND LEGAL BASIS

The Data, provided by the Exhibitor, also by filling in the appropriate forms, shall be used for the following purposes:

PURPOSES OF THE PROCESSING	LEGAL BASIS FOR PROCESSING	DATA STORAGE PERIOD
1 – Purposes connected with establishing and performing the contractual relationship between the Exhibitor and the Controller, including communications relating to the services offered.	Performance of the contract.	Contractual term and, after termination, 10 years.
2 – Customer satisfaction regarding services provided directly and/or indirectly by the Controller.	Legitimate interest.	Contractual term.
3 – To confirm the provision of the requested services. If you refuse, we will not be able to confirm your presence in our catalogue or provide you with the requested services.	Since this processing is necessary for the requested services and their subsequent implementation, consent is not required	Processing will cease at the end of the event, but, as the catalogue has both an online and hard copy version, some Data may remain visible for a longer time even independently of the Controller's will.
4 – Performing administrative-accounting tasks – such as bookkeeping and treasury management, as well as invoicing (e.g. verifying and registering invoices), in accordance with the requirements of the regulations in force.	Need to fulfil a legal obligation to which the company is subject.	In accordance with the law.
5 – If necessary, to ascertain, exercise or defend the Controller's rights in court. Out-of-court debt recovery.	Legitimate interest.	In the event of litigation, for the entire duration of the litigation, until the time limit for appeals has been exhausted
6 – Video surveillance.	Legitimate interest.	7 days.
7 – Acquiring useful information for business matching activities	Performance of the contract	Contractual term.
8 – Sending general communications concerning the same type of services/exhibitions or events by email to the address you have provided.	The way this service is provided follows the rules of soft-spam, on the basis of Art. 130 of Italian Legislative Decree 196/2003. The data subject may at any time unsubscribe from these newsletters by using the email address above.	Until request to unsubscribe is made





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9 – Marketing purposes (sending of commercial/promotional communications), by means of automated contact methods (such as email or newsletters) and traditional methods (such as telephone calls with an operator and traditional post) regarding the products/services of the Controller and/or of companies in which the Controller holds an interest, market surveys and statistical analyses.	Consent of the Exhibitor's legal representative (optional and revocable at any time).	Until request to unsubscribe is made
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After the aforementioned storage periods have passed, the Data will be destroyed or rendered anonymous, subject to technical erasure and backup procedures.

### 5. PROCESSING METHODS

The processing of Data shall be based on the principles of fairness, lawfulness, transparency and minimisation of data (privacy by design). Processing may be carried out either manually or by automated means for the storage, processing or transmission of the Data and shall be carried out by means of appropriate technical and organisational measures, taking into account the state of the art and the costs of implementation, to ensure, inter alia, the security, confidentiality, integrity, availability and resilience of the systems and services, avoiding the risk of loss, destruction, unauthorised access or disclosure or, in any case, unlawful use, as well as by means of reasonable measures to erase or rectify in a timely manner any data that are inaccurate in relation to the purposes for which they are processed.

### 6. RIGHTS OF THE DATA SUBJECT (ARTICLES 15-22 of the GDPR)

The data subject is entitled to the rights set out in articles 15 to 22 of the GDPR, where applicable. The data subject has the right to request from the data controller access to, rectification or erasure of the Data or restriction of processing, or to object to their processing. The data subject is always entitled to withdraw consent at any time with regard to the purposes referred to in point 9 of chapter "4. PURPOSES OF PROCESSING AND LEGAL BASIS". For more information on the specifics of the data subject's rights and also to exercise them, please send an email or write to the address of the Controller, indicated in Art. 2, providing details of your request and the address at which you wish to receive a reply.

Data subjects have the right to lodge a complaint with the Italian Data Protection Authority via the contact information available on the website <https://www.garanteprivacy.it/>

### 7. CATEGORIES OF RECIPIENTS TO WHOM THE DATA MAY BE DISCLOSED AS CONTROLLERS OR WHO MAY BECOME AWARE OF THEM AS PROCESSORS

The Data may be processed by external parties acting as Controllers such as, by way of example, supervisory and control authorities and bodies and, in general, public or private parties entitled to request the Data.

The Data may be processed on behalf of the Controller by external parties designated as **processors**, who perform specific activities on behalf of the Controller, such as, for example, fulfilling accounting, tax and insurance obligations, mailing correspondence, managing collections and payments, and services functional to the exhibition.

The Data shall be processed by users assigned to process the data and instructed and will not be disclosed or disseminated. To achieve the above purposes, the Data may be made available to identified buyers.

## I HAVE READ THE PRIVACY POLICY

By signing this document, I declare that I have received and read the privacy policy and I undertake to provide it to the employees / consultants of the Company I represent.

DATE: \_\_\_\_\_

PLACE: \_\_\_\_\_

## DECLARATION OF CONSENT FOR MARKETING

☐ I ACCEPT

☐ I DO NOT ACCEPT

the receipt of commercial/promotional communications, through automated contact methods (such as e-mail, newsletter) and traditional (such as telephone calls with operator and traditional mail) on the products/services of companies participated by the Owner, market surveys and statistical analysis (referred to in purpose no. 9 of Chapter 4. PURPOSE OF PROCESSING AND LEGAL BASIS)

DATE: \_\_\_\_\_

PLACE: \_\_\_\_\_